



Analyst Team of the Year

"GPRX Data is proud to sponsor the 2023 'Analyst Team of the Year' BOBI award. At GPRX, our analysts are constantly working to deliver robust and meaningful new insights from large health datasets. This award celebrates the unique mixture of technical skills and creativity that analysts deploy in bringing data to life. So we're delighted to support this year's challenge – may the best team win!"

Sponsored by



Awarded to the team of analysts who have best showcased their skills in turning complex datasets into an interactive, engaging report that tells the story within the data

About the Analyst Team of the Year Competition

The Analyst Team of the Year category is a popular way for members to demonstrate their expertise.

Because everyone is provided with the same data sets, we start with a level playing field and avoid any confidentiality concerns. Entrants can use any readily accessible software they like to deliver their analysis and recommendations in the form of an interactive dashboard, spreadsheet or infographic.

Submitted reports are judged on accuracy, clarity and ease of use. Contenders need to tell a good story and, also deliver a bit of a 'wow!' factor that draws the user in and encourages them to explore the information.

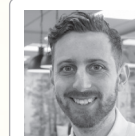
This year we repeated the successful **virtual, one-day event** format, introduced in 2022.

We issued the brief and data at 7.30 on the morning of the competition day (29th March), to allow time for familiarisation, then, after a Zoom briefing, entrants spent the rest of the day working on the task, before submitting it for judging by the following morning.

This year's brief asked teams to look beyond the many **headlines claiming that the NHS is understaffed and that there is a 'crisis' in healthcare**, and to **test the validity of these claims by looking at the NHS workforce statistics**. Teams were provided with a basic set of data to get them started, and encouraged to bring in other data to support their arguments.

The BHBIA are very grateful to the organising and judging team, who put in many hours of hard work to design and assess the task. We also thank all the entrants, for taking the time to showcase your skills.

Highly Commended Teams:



Jamie Doggett
CREATION.co



Mary Kangley
CREATION.co



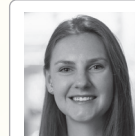
Mark Sullivan
CREATION.co



Paul Cranston
CREATION.co



Francesca Gan
CREATION.co



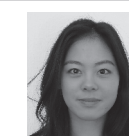
Claire Mount
GSK



Olly Duffy
GSK



Peter Goodge
GSK



Sophie Lai
GSK



Jack Ward
GSK



Deep Julka
GSK

Supporting team:
Parminder Keilah
GSK
Hana Dodhia
GSK



Imogen Taylor
Initiate Consultancy



Harry Lewis
Initiate Consultancy



Elise Evers
Initiate Consultancy



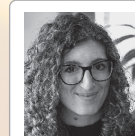
Tom Edmonds
Initiate Consultancy



Alyssa Mooten
Initiate Consultancy

Rachael Piper
Initiate Consultancy

Supporting team:
Myrtle Greenwood
Initiate Consultancy



Danila Farina
Madano



Jarlath Mulhern
Madano



Terri Tuson
Madano



Paulina Koppenhagen
Madano



Marco Sancandi
Partners 4 Access



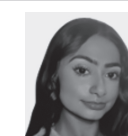
Angeliki Meletsi
Partners 4 Access



Beth McCormick
Partners 4 Access



Marco Crisci
Partners 4 Access



Priyanka Kiritharan
Partners 4 Access



Jodie Lyons
Partners 4 Access