

Awarded to the team who responds best to a challenge that tests understanding of compliance requirements and ability to resolve them

“The BH&IA’s Ethics & Compliance Committee is delighted to support the biennial BOBI Compliance Challenge. We’re keen to encourage, recognise, and reward excellence in compliance, so we are delighted to offer the chance to take part in a BOBI Award that celebrates outstanding knowledge in this area and a practical approach to applying it to healthcare business insights.”

Supported by



## Finalists:

### About the Compliance Challenge Competition

The biennial Compliance Challenge is designed to spotlight this critical function in healthcare business insights. It’s a chance for teams to demonstrate their compliance knowledge and their ability to put it into practice in a pragmatic, business-friendly way.

We asked entrants to put themselves in the position of the BH&IA’s Ethics Advisor and respond to a series of diverse compliance enquiries, providing answers and justifying them.

Once again, this year, we had a strong field of entries from people with a keen interest in compliance and a desire to tackle a challenge that would help improve their knowledge and understanding.

Given that legal and ethical compliance is vital to our industry and a crucial part of the BH&IA’s commitment to industry excellence, a very high bar was set for this award, and only those entries judged to meet the highest standard have been shortlisted.

The BH&IA is grateful to the organising team, who put in many hours to design the challenges and assess the entries. We also thank all those who entered and demonstrated their commitment to compliance.

### Finalist Teams:



**Sarah Cooper**  
Sermo



**Cedric Gallais**  
M3 Global Research



**Rachael Turner**  
Adelphi Research



**Jimmy Lam**  
Survey Healthcare Global



**Katy Irving**  
HRW



**Sarah Morley**  
Johnson & Johnson



**Gerard Geneen**  
HRW



**Caitlin Robertson**  
HRW



**Abigail Graham**  
HRW



**Amy Russell**  
HRW



**Esme Barrow-Williams**  
HRW



**Jessica Gigante**  
HRW