

The Chair's Award: Best Approach to Diversity, Equity & Inclusion

Awarded for an approach which applied a clear Diversity, Equity & Inclusion focus, leading to a decision being made which had an impact on the UK business and/or patient access to medicine

"Boehringer Ingelheim is proud to sponsor the Chair's Award: Best Approach to Diversity, Equity and Inclusion. As leaders in the pharmaceutical industry, we are committed to building better futures for all. From engaging with our patients and customers to our wonderful people and partnerships – our colleagues at Boehringer are passionate about driving proactive change which positively impacts our workplace, our community and our industry. Our commitment to equitable and inclusive policies, practices, processes, and culture is unwavering, which is why this award matters so much to us."

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Finalists:

The Power of Redefining Responsibility: A Diverse & Inclusive Clinical Trial Journey



Georgia Culley
boxee group



Sofia Fionda
boxee group



Emily Avent
Langland



Saskia von Stumm
Langland



Kate Wilson
Biogen



Sarah Deeley
Biogen



Savine DaCosta
Biogen

Supporting team:
David Perry, Medicys

Executive Summary:

PROBLEM: Inclusive clinical trial data is crucial in ensuring health outcomes are equitable for all patients.

SOLUTION: Two 2.5 hour expert panels with clinical trial investigators and academic leaders from under-served ethnic populations (UPs), in parallel to two patient and caregiver advisory boards.

Sharing experiences of barriers and their solutions to engage UPs.

LEARNINGS AND IMPACT: Collaboration is key to building long-term trust – which is essential to engaging UPs in clinical trials e.g. supporting 'Patient Champions'.

Biogen have prioritised and defined actions to improve equitable access to clinical trials e.g. identifying community groups for long-term collaboration.

Data Against Disparities: Championing Equitable Access to HRT



Joanna Burnett
GPrX Data



Tina Backhouse
Theramex UK



James Mole
Hanover
Communications

Supporting team:

Samantha Stockton, GPrX Data

Vivien Savage, Theramex UK

Amanda Lee, Theramex UK

Rowena Cottrell, Theramex UK

Georgia Hunt,
Hanover Communications

Executive Summary:

Menopause is a universal female experience. Accessing HRT to treat its symptoms? Less than universal.

Theramex were acutely aware that wealthier, "whiter" areas of the country seemed to be prescribing more HRT.

Quantifying these prescribing inequalities was key to identifying the size of the problem – and to Theramex's campaign to improve access to menopause care for all women.

GPrX combined HRT prescribing, Deprivation and Ethnicity statistics into an online portal analysing socio-economic and ethnic factors against prescribing rates.

The results were shocking – giving hard evidence to help Theramex raise awareness, identify under-served populations, and track improvements to access over time.

Leaving Nobody Behind in HIV Prevention and Care



Kathryn Carroll
Gilead Sciences Ltd



Harriet Karia
Cuttsy+Cuttsy



Philippa Pristerà
Cuttsy+Cuttsy



Sonal Patel
Cuttsy+Cuttsy

Executive Summary:

Lack of inclusive HIV care for the transgender community has contributed to the UK's trans healthcare crisis.

We needed to understand the daily challenges experienced by patients and providers and uncover how we could rebuild the trans community's trust in sexual health services, making the British HIV Associations (BHIVA) standards of care a reality for everyone.

The solution? Working with a powerhouse of experts and advocates to co-create transgender training that includes appropriate language, practical tips and real-life stories to reflect the needs of the trans community and empower HCPs to make trans-inclusive practices the new normal.