

Diversity, Equity & Inclusivity (DE&I) Committee

Ways of Working

Committee Purpose

The BHBIA DE&I Committee was created in 2021, with the aim of:

- Addressing healthcare disparities by ensuring insight generation and analytics are tailored to diverse patient populations
- Understanding the unique needs and challenges different demographic groups face, allowing for more targeted interventions and improved healthcare outcomes
- Bringing together individuals with varied backgrounds, experiences and perspectives, therefore offering a more comprehensive understanding of complex issues. Ultimately, this leads to better informed decision making and an innovative approach to solving industry challenges
- Elevating the BHBIA's events and activities so they align with DE&I best practices and are inclusive to our members

Committee Format

The DE&I Committee currently consists of volunteer members. Representatives all have an interest in DE&I and may come from any sector of the membership.

The committee has three lead members with their key roles being as follows:

- **Chair:** To set the agenda and convene the meetings. Also to monitor progress of initiatives the DE&I Committee is working on, to ensure they are being actioned appropriately
- **Deputy Chair:** To support the Chair in the above activities and step in if the Chair is unavailable for any meetings
- **Committee Secretary:** To set up meeting dates, capture and circulate minutes (to include progress on initiatives and planned next steps), within a week of the meeting to all team members via email

There will be the possibility to annually rotate these roles in order to encourage fresh ideas and different perspectives as well as providing members with an opportunity to step into other positions.

Ways of Working and Initiatives

Committees need a strategic focus; therefore, the number of initiatives should be limited and activities should be prioritised in order to create the greatest value or have the most significant impact. Whilst initiatives are determined by the Committee, in order to support this process an Activity Timeline will be provided for the Committee to complete and work with. This is shared with the Board Link for input from the Board. All initiatives must be agreed with the Board annually.

Each initiative should have clear objectives, timings and outline the sub group involved (where relevant). The roles within any sub groups should also be clearly defined.

It is not envisaged that the DE&I Committee will require budget for any initiatives they wish to run, but if there is any key need, this will be raised with the Board and reviewed.

Communication

It is important that the activities of the DE&I Committee are communicated to the wider BHBIA membership, in addition to updating the Board during Board Meetings. This is conveyed in the following ways:

- **Committee resource page:** News articles to be created and posted on the committee's resource page within the BHBIA website and/or linked to the News and Events page. Any new ideas for this will be discussed during Committee meetings. Support for this can be provided by the Engagement Officer (and Communications Officer if required)
- **Monthly Board meetings:** The Board Link, or Engagement Officer, will provide an update to the Board regarding the DE&I Committee's initiatives and plans and will feed back to the team as and when required
- **Showcase events:** The work of the Committee on agreed initiatives can be highlighted through various channels such as webinars, news articles, newsletters and social media in order to create awareness and drive membership engagement. Plans for initiatives are submitted annually to the board and discussed at the Board Strategy Meeting in October, when all other Committees are in attendance. This ensures committee events do not overlap and that BHBIA has enough resource to support the engagements.

- **Social media:** Using LinkedIn to communicate news, new members, webinars. Share, like and tag colleague's post to help drive engagement and awareness
- **Campaign emails through the BHBIA:** If there are additional DE&I Forums taking place to discuss specific topics, the Engagement Officer can provide support by creating emails through the BHBIA website so as to invite members to join

Meeting Attendance and Participation

Meetings will be scheduled monthly to ensure progress on all activities. If subgroups are created they can follow a different meeting cadence depending on their objectives.

Whilst participation is voluntary, there is an expectation that members attend meetings whenever possible. Moreover, it is expected that each member leads or co-leads an initiative during each calendar year. Members should be actively participating, engaging and contributing to the meetings and volunteer for additional tasks where appropriate. If meetings cannot be attended, any task updates should be communicated for the committee to discuss in their absence.

If it becomes clear that someone is regularly absent or does not contribute in any way, they will be contacted by the Chair and a discussion will take place. For someone regularly missing meetings and unable to justify this, they will be asked to step down from the Committee.

Meetings will take place virtually (either Zoom or Teams). Whilst not compulsory, there may be opportunities to meet face to face (most likely annually). This is at the discretion of the committee members only.

Support provided by the BHBIA

The BHBIA will support the DE&I Committee in a similar way to that provided for other BHBIA committees, with the Board Link and the Engagement Officer being the main links between the Committee and the Association. On this basis, the **Board Link** will act as a Board representative, ensuring alignment with the Association's goals. They will liaise with the Board as necessary and provide any relevant input to meetings as required.

The **Engagement Officer** will also provide guidance on the planned initiatives from the wider Association perspective and what is manageable, as well as support with communicating the ongoing initiatives.

The BHBIA **administrative team** will support any set up of potential on line surveys (usually through Smart Survey), and help create any new additions to the webpage if required (though the content should be provided by the Committee).

The BHBIA **Communications Officer** will also assist with communicating any key messages for the website resource page, reviewing content and creating images if required.

Why Join the BHBIA DE&I Committee?

The BHBIA DE&I Committee offers members an excellent opportunity to get involved in one of the key priorities for the Healthcare industry. By joining the Committee members will:

- Contribute to empower the membership to build inclusive teams and deliver insight that represents diverse perspectives
- Work with like-minded people from across the membership who are passionate about DE&I, providing an opportunity to network, collaborate, share best practices and learn from others
- Raise their own profile within the Business Intelligence community. Contributing to DE&I initiatives will enhance individuals' reputation as forward-thinking professionals committed to creating inclusive spaces
- Experience what it is like to be involved in the work of a well-respected industry body

By joining the DE&I Committee, members will place themselves in a key position to continuing advancing the industry to shine a light on the importance of inclusivity.