BHBIA Business Skills Series

Become a trusted business partner with enhanced personal impact and effectiveness skills

Click on the links below to see more details and book your programme elements:

Q1	Q2	Q3	Q4
Insights Discovery Evaluator	Challenging Conversations	Passing the So What Test	Delivering the Sizzle: Presentation Skills
Influencing Without Authority	Facilitation Skills	Fast-track your Business Impact	
Captivating the Conference			
Member Event	Member Event	Member Event	Member Event

The Business Skills Series is a collection of workshops that support the development of common business and personal skills. These skills enhance our impact and lead us from being the providers of data and research to valued and trusted business partners. These skills are relevant to everyone and span agency and client-side working, across all Business Insights disciplines. See how they relate to you and your role in the BHBIA Skills Framework.

> **Look out for the BHBIA Business Skills Series** logo for workshops, webinars and events in this series.



Professional Development Resources

The BHBIA supports the continued development of its members through a variety of channels. Click on the options below to read more:

Training - course details and book online

Workshops Webinars

Self-study - any time learning and certification

Online Training Legal & Ethical Guidelines Webinar Library

Events - flagship conferences to peer communities

Member Events Connect Events

Development Resources - career support

Skills Framework Foundation & Business Skills Series Vouchers

Professional Partnerships - collaborations

MRS CPD MRS discounts Intellus webinars

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