

Living with GDPR – what it means now it's here

7th June 2018 - BMA House, Tavistock Square, London WC1H 9JP

TOPIC	SPEAKER
9.30 REGISTRATION AND COFFEE	
10.00 INTRODUCTION	Catherine Ayland - Ethics Advisor, BHBIA
10.10 THE LATEST GDPR NEWS, what we still don't know & how to manage the gap	Dr Michelle Goddard - Director of Policy & Standards, Market Research Society (MRS)
10.30 LESSONS TO BE LEARNT <ul style="list-style-type: none"> • Contracts <ul style="list-style-type: none"> – Things to look out for in new contracts – What to include in processor/partner agreements • DPIAs and updating risk assessments • Different legal bases • Common data sets and compliance actions <ul style="list-style-type: none"> – Personal data to watch out for – Opportunities for minimisation/anonymization • Privacy statements <ul style="list-style-type: none"> – For different audiences - respondent/ client/ partner – What should be included, with examples • Consent <ul style="list-style-type: none"> – What should be included – What consents are needed when – Clarification of personal data required for AER • Study and questionnaire design <ul style="list-style-type: none"> – Updated recruitment text – Identify questions collecting personal data & identifying new personal data – Using customer lists for MR – Transfer of data outside of EU 	<p>Matt Beckett - Managing Director, CSL (CompuFile Systems Ltd)</p> <p>Yuliya Fontanetti - Head of Operations, Healthcare Research Worldwide (HRW)</p> <p>&</p> <p>Nicola Miles - Business Director, medeConnect Healthcare Insight</p>
11.10 Q & A	
11.25 COFFEE/TEA BREAK	

<p>11.40 AFTER THE BIG PUSH – KEEPING THINGS UP TO DATE</p> <ul style="list-style-type: none"> • Record keeping <ul style="list-style-type: none"> – Processes & how to demonstrate projects are GDPR compliant – Consent – Breach notification drill • Data security & internal security audits • Communication to internal stakeholders <ul style="list-style-type: none"> – Training – Potential impact on project timelines and deliverables – How to manage expectations 	<p>Mo Rice - Senior Vice President, M3 Global Research</p> <p>Klaas Breukel - Associate Director, Global Commercial Insights, Actelion</p>
<p>12.20 MISTAKES AND MISCONCEPTIONS</p>	<p>Speaker to be confirmed</p>
<p>12.40 Q & A</p>	
<p>12.55 CLOSE</p>	<p>Catherine Ayland</p>
<p>13.00 LUNCH</p>	