### 6.3 When an HCP raises an AE/PC/SRS during market research

Use this at the end of the market research interview and not during it.

**PLEASE NOTE: This is not a fully formed consent agreement and you will need to add further specific detail eg. the name of the recipient company. For more information about consent agreements please see the BHBIA’s GDPR Update on Consent for market research or section E4.2 of the BHBIA’s Legal and Ethical Guidelines.**

Example Wording

Interviewer says:

*You previously confirmed that you agreed to information about AEs, PCs and SRSs that you may raise during participation in the market research, being provided to the company that has commissioned this research.*

*During this interview you described a situation that would be categorised as an AE, PC or SRS. I would therefore like to confirm to you that we will now pass this information to the company.*

*In order to further assist with medicines safety monitoring, [NAME OF COMPANY] may want to contact you directly to ask some follow-up questions. Please could you confirm that you consent to [NAME OF AGENCY] giving [NAME OF COMPANY] your contact details for any further follow-up.*

*Please confirm the following statement:*

*“I confirm that I consent to my name and contact details being passed to [NAME OF COMPANY] in the case that there is a need to follow up on the AE, PC or SRS raised during this interview.”*

 Next Steps

1. If the HCP confirms their agreement, the interviewer should obtain a written record of this.
2. If the HCP confirms that contact details cannot be given to the MRA, the interviewer should say:

*Thank you. I confirm that I will not pass your contact details to the company.*