### 6.7 The start of a market research internet study where HCP respondents can enter free text

Example Wording

**PLEASE NOTE: This is not a fully formed consent agreement and you will need to add further specific detail eg. the name of the recipient company. For more information about consent agreements please see the BHBIA’s GDPR Update on Consent for market research or section E4.2 of the BHBIA’s Legal and Ethical Guidelines.**

Interviewer says:

*This study is sponsored by a pharmaceutical company and for this reason we are required to pass on any possible AEs, PCs and SRSs. The details of these will be reported anonymously unless you agree to disclose your personal details, only and exclusively for the purpose of follow-up by the client’s drug safety team. Please select one of the options below:*

* *I would like to proceed and agree to be contacted by the drug safety team for follow- up (PROCEED)*
* *I would like to proceed but do not wish to be contacted by the drug safety team for follow-up (PROCEED)*
* *I don’t want to proceed and wish to end the interview here (THANK AND CLOSE)*