Proposal to Remove the List of Membership Benefits

Resolution to change section 14.10 of the Articles of Association from:

14.10 Employees of Member companies and organisations, or individual Members, will be entitled to the benefits set out below:

Туре	Corporate Member	Personal Member	Affiliate Member	Personal Certified Non-Member	Corporate Certified Non-Member
	Group	Individual	Group	Individual	Group
Attendance at BHBIA Members only events	YES	YES	YES	NO	NO
Attendance at non-Members events	YES	YES	YES	YES	YES
Access to Members area of BHBIA website	YES	YES	YES	NO	NO
Preferential rates when attending training courses	YES	YES	YES	NO	NO
Mailed copies of the BHBIA journal & handbook	YES	YES	NO	NO	NO
Access to electronic PDFs of the BHBIA journal via the website	YES	YES	YES	NO	NO
Mailings regarding BHBIA events	YES	YES	NO	NO	NO
Register / complete AER training plus validated certification of competency	YES	YES	YES	YES	YES
Access to advice from the BHBIA Guidelines Consultant	YES	YES	YES	NO	NO
Access to BHBIA guidelines	YES	YES	YES	YES	YES
Company listing in handbook and online Membership directory	YES	YES	YES	NO	NO
Access to online Membership directory	YES	YES	YES	NO	NO
Access to online training programmes	YES	YES	YES	NO	NO
Discounted rates for advertising	YES	YES	YES	NO	NO
Voting rights	YES	YES	NO	NO	NO

To:

[&]quot;14.10 Employees of Member companies and organisations or individual Members, who are Corporate, Affiliate or Personal Members, will be entitled to all the benefits available to the membership. For Personal Certified and Corporate Certified Non-Member categories, the only benefit available is access to online certification available to Corporate, Affiliate or Personal Members."

Rationale:

The BHBIA has historically provided a list of benefits in the articles that has aligned with the needs of the membership. Many of these benefits have not needed to change for a significantly long period of time. With potential changes to the Healthcare Industry and the EU in the near future, this will likely be the catalyst to generating a revised set of benefits that will align with the needs of the membership. To implement any future changes will require continuous changes to the Articles of Association that won't be timely as it requires ratification by the membership at an AGM or Special General Meeting. Therefore the Board is proposing the text changes to enable flexibility to revise and/or add membership benefits in the future.

Proposal to Revise the Criteria for Corporate (Agency/Consultancy) Membership

Resolution to change the criteria for Corporate (Agency/Consultancy) in section 14.2 of the Articles of Association from:

"• Corporate (Agency/Consultancy)

Any independent organisation whose primary business purpose is to supply Business Intelligence Services to healthcare companies."

To:

"• Corporate (Agency/Consultancy)

Any independent organisation whose business purpose is to supply Business Intelligence Services to healthcare companies."

Rationale:

The Board is proposing to remove the word "primary" from the category above, as this is creating a barrier to entry for some companies. With the changing healthcare industry and new entrants to the market, BHBIA wants to broaden this category of membership to enable all companies providing Business Intelligence Services to healthcare companies to be Corporate members of BHBIA, therefore enabling them to be involved and engaged in the organisation to ensure BHBIA can continue to meet the objects of the company outlined in section 2 of the articles, as below:

- (a) promote the excellence with integrity of Business Intelligence within the Healthcare Industry.
- (b) to ensure the highest levels of legal and ethical compliance are adhered to in all healthcare business intelligence practices.
- (c) to promote best practice in Business Intelligence Services, emphasising its contribution to industry progress.
- (d) to provide an educational programme of practical applications and techniques in Business Intelligence Services.
- (e) Industry Issues: to provide a forum for the discussion and sharing of ideas to advance and improve the performance of Business Intelligence Services.
- (f) to raise awareness and understanding of issues affecting the healthcare industry.
- (g) to encourage all individuals and organisations engaged in healthcare Business Intelligence Services to participate in the Company.
- (h) to maintain communication and build relationships with other professional bodies.