

## BHBIA Rising Stars Prize 2024 Competition Description

### Background

The BHBIA is on the hunt for the next rising stars of the healthcare business insights sector. We want to find our future business leaders and our potential BHBIA Board members. To do that the BHBIA Board is offering our newer members the opportunity to experience life at conference from a Board member's perspective.

The Board recognises that many of our members, who are starting their career in BI, don't have the opportunity to attend conference and yet members of this group could

- Really benefit from the knowledge they would gain from early conference attendance
- Start to build up their network of contacts within our industry
- Be inspired to get involved in our Association as we build for the future

At the same time the BHBIA can gain from a fresh view of conference which may challenge the way things are currently done, bring a different perspective on the event and may prompt us to do things in new and innovative ways.

The Board is keen to harness the enthusiasm and energy of our newer members and to make sure our events are appealing and are inclusive for them. One of the ways in which we aim to achieve this is through the 2024 BHBIA Rising Stars Prize.

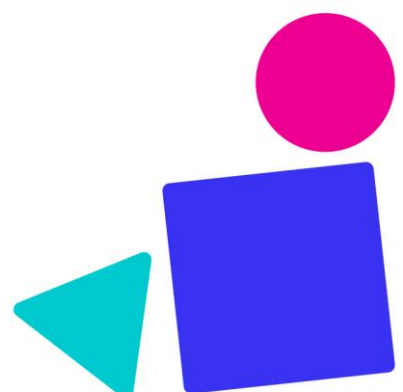
### What is the BHBIA Rising Stars Prize?

The Rising Stars Prize is an award which will be made to members of the BHBIA and which will cover the full cost of attending the 2024 conference, to be held in May 2024. There are 2 awards available.

The prizes will be awarded based on the results of the Rising Stars Prize competition, details of which are outlined below.

### Who is eligible to enter for the BHBIA Rising Stars Prize?

Application to win the prize is open to any BHBIA Full Member (either attached to their company's full membership or as full personal member) who has been working in the healthcare BI sector for between two and five years at the time the competition opens.



## What does the prize cover?

The prize will cover the full cost of attending the 2024 BHBIA conference (monetary value £1,860 experience value - priceless) and includes

- A delegate place for both days of the conference
- The opportunity to shadow members of the Board as they carry out their conference duties across the two days
- Attendance at the gala dinner on the Monday night, including the BOBI Awards ceremony
- Accommodation at the London Hilton Hotel for Sunday and Monday night

## What is the BHBIA Board looking for?

The Board is looking for

- Someone who will make the most of this opportunity to learn and grow in their healthcare BI career as a result of attending the BHBIA annual conference
- Someone who is keen to get involved with the Association and who is curious to find out more about how we work by shadowing members of the Board across the event
- Someone who can assimilate what they see and who can contribute to our conference plans to help make them the event successful as possible in the future

## What we would like from our prize winners?

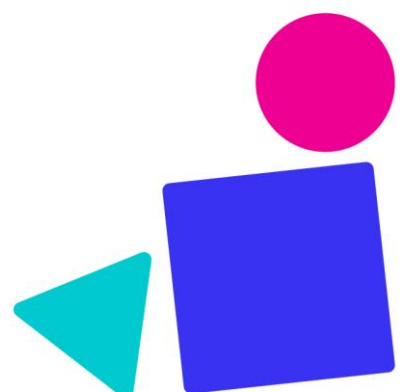
We want our prize winners to be as involved as possible across the two days of the conference and beyond. We're offering our winners the opportunity to shadow various members of the Board across the event so that they can get a behind the scenes look at what it means to be on the BHBIA Board.

To do that our winners need to have

- An enquiring mind
- A keenness to be involved
- A willingness to get stuck in to help out as and when required

Having attended the event, the Board will be keen to get your feedback so we need our winners to be prepared to

- Attend a Board meeting (virtually) to give their feedback on the event
- To give us a write up of their experience which will appear on our website and in BHBIA post-event communications
- Contribute to video content about their event experience
- Help us spread the word about the support the BHBIA offers to its newer members through its Rising Stars initiatives



## How do members enter to win the prize?

In order to be considered for the BHBIA Rising Stars Prize members must complete an application form which will be available from 2nd January 2024.

## What's the timescale for the BHBIA Rising Stars Prize?

The timetable for the process will be as follows

2 <sup>nd</sup> January 2024	The competition will open to accept entries. From that date on you can submit your entry to win a place at the 2024 conference
31 <sup>st</sup> January 2024	The competition will close. All entries must be submitted by 5pm on this date
February 2024	Judging will take place by a panel of judges who are current members of the BHBIA board.
8 <sup>th</sup> March 2024	The winners of the BHBIA Rising Stars Prize will be announced
12 <sup>th</sup> May 2024	The winner will join the team for the pre-conference Board meeting and event kick-off and then the fun begins!

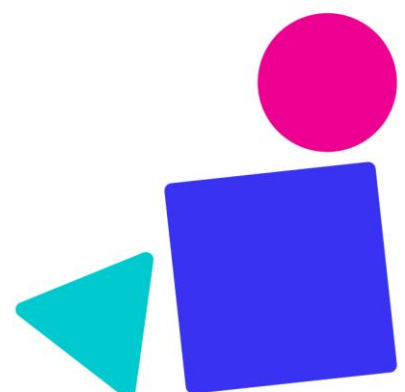
## What happens next?

In order to win the prize, members must complete the online application across the month of January 2024. But you can get ready now...

- Put a note in your diary for 2nd January 2024 to remind you to begin the application process
- Make sure you plan to submit your final entry by 5pm on 31st January 2024
- Read the terms and conditions of the BHBIA Rising Stars Prize clearly to ensure you are eligible for consideration and that you have the permissions you require to enter
- Block out the 12th – 14th May 2024 in your diary to make sure that, if you win, you are able to attend

## Appendix: Terms and conditions for the BHBIA Rising Stars Prize

- Entrants must be full members of the BHBIA
- Entrants must have a minimum of two and a maximum of five years of experience working in healthcare BI at the time the competition opens
- Entrants must not have attended the BHBIA Annual Conference previously (this applies to delegate attendance only, if you have attended the gala dinner/BOBI award ceremony only you may still enter for the prize)



- Entrants must have the permission of their employer and line manager to enter the event and to be able to take the time to attend the event
- Entrants must be available to attend the event from 5pm on Sunday 12<sup>th</sup> May to 5pm on Tuesday 14<sup>th</sup> May at the Hilton London Wembley, Lakeside Way, Wembley, HA9 0BU
- Travel costs to and from the event venue at the Hilton London Wembley, must be covered by the entrant (or their employer)
- The prize covers the cost of the delegate place at the event, including accommodation and conference meals at the Hilton London Wembley. Any incidental costs must be paid by the entrant
- Entrants must hold a valid BHBIA Adverse Event Reporting certificate at the time of entering
- Entrants must hold a valid BHBIA Legal and Ethical Guidelines for Market Researchers and/or Legal and Ethical Guidelines for Data Analysts certificate at the time of entering
- The BHBIA reserves the right to select only one candidate from a company from which there are multiple entrants

