

## **BHBIA Rising Stars Prize 2026 Competition Description**

### **Background**

The BHBIA is on the hunt for the next rising stars of the healthcare business insights sector. We want to find our future business leaders and our potential BHBIA Board members. To do this, the BHBIA Board is offering our newer members the opportunity to experience life at conference from a Board member's perspective.

The Board recognises that many of our members, who are starting their career in BI, don't have the opportunity to attend conference and yet members of this group could

- Really benefit from the knowledge they would gain from early conference attendance
- Start to build up their network of contacts within our industry
- Be inspired to get involved in our Association as we build for the future

At the same time the BHBIA can gain from a fresh view of conference which may challenge the way things are currently done, bring a different perspective on the event and may prompt us to do things in new and innovative ways.

The Board is keen to harness the enthusiasm and energy of our newer members and to make sure our events are appealing and inclusive for them. One of the ways in which we aim to achieve this is through the 2025 BHBIA Rising Stars Prize.

### **What is the BHBIA Rising Stars Prize?**

The Rising Stars Prize is an award which will be made to members of the BHBIA and which will cover the full cost of attending the 2026 conference, to be held on the 27<sup>th</sup> and 28<sup>th</sup> April. There are two awards available.

The prizes will be awarded based on the results of the Rising Stars Prize competition, details of which are outlined below.

### **Who is eligible to enter?**

Application to win the prize is open to any BHBIA Full Member (either attached to their company's full membership or as full personal member) who has been working in the healthcare BI sector for between two and five years at the time the competition opens.

## What does the prize cover?

The prize will cover the full cost of attending the 2026 BHBIA conference and includes:

- A delegate place for both days of the conference
- The opportunity to shadow members of the Board as they carry out their conference duties across the two days
- Attendance at the gala dinner on the Monday night, including the BOBI Awards ceremony
- Accommodation at the Hilton Birmingham Metropole for Sunday and Monday night

## What is the BHBIA Board looking for?

The Board is looking for:

- Someone who will make the most of this opportunity to learn and grow in their healthcare BI career as a result of attending the BHBIA annual conference
- Someone who is keen to get involved with the Association and who is curious to find out more about how we work by shadowing members of the Board across the event
- Someone who can assimilate what they see and who can contribute to our conference plans to help make them the event successful as possible in the future

## Sharing your experience

We want Rising Stars Prize winners to bring other early-career members along for the ride and help build excitement and participation in future BHBIA events.

During the conference:

- Prize winners are expected to share their experience in ways that feel authentic, informal and engaging. This may include short videos, images or social posts shared on their own LinkedIn channels, ideally in the moment.

After the conference, prize winners will also be asked to:

- Provide a short reflection for BHBIA channels to support post-conference communications
- Take part in a Rising Stars session to share their experience with peers
- Attend a BHBIA Board meeting to share reflections and feedback to enhance future events and engagement with Rising Stars
- Act as advocates within their organisation and beyond, helping to spread the word about BHBIA events and opportunities for Rising Stars

## Next Generation

This year we're taking a fresh approach at conference with a dedicated Next Gen Hub, run by a Rising Star, to support, guide and champion the next generation. This is a great opportunity for the Rising Stars Winners to actively engage with. Further details to follow.

## How to win the prize

In order to be considered for the BHBIA Rising Stars Prize members must complete an application form which will be available from 2<sup>nd</sup> February 2026.

## Rising Stars Prize Timescale

The timetable for the process will be as follows:

2 <sup>nd</sup> February 2026	The competition will open to accept entries. From that date on you can submit your entry to win a place at the 2025 conference
2 <sup>nd</sup> March 2026	The competition will close. All entries must be submitted by 5pm on this date
3 <sup>rd</sup> – 6 <sup>th</sup> March 2026	Judging will take place by a panel of judges who are current members of the BHBIA board.
w/c 9 <sup>th</sup> March 2026	The winners of the BHBIA Rising Stars Prize will be announced
26 <sup>th</sup> April 2026	The winner will join the team for the pre-conference Board meeting and event kick-off and then the fun begins!

## Next steps

In order to win the prize, members must complete the online application. You must also:

- Submit your final entry by **5pm on 2<sup>nd</sup> March 2026**
- Read the terms and conditions of the BHBIA Rising Stars Prize clearly to ensure you are eligible for consideration and that you have the permissions you require to enter
- Block out the **26<sup>th</sup> – 28<sup>th</sup> April 2026** in your diary to make sure that, if you win, you are able to attend

## Appendix: Terms and conditions for the BHBIA Rising Stars Prize

- Entrants must be full members of the BHBIA
- Entrants must have a minimum of two and a maximum of five years of experience working in healthcare BI at the time the competition opens
- Entrants must not have attended the BHBIA Annual Conference previously (this applies to delegate attendance only, if you have attended the gala dinner/BOBI award ceremony only you may still enter for the prize)
- Entrants must have the permission of their employer and line manager to enter the event and to be able to take the time to attend the event
- Entrants must be available to attend the event from 5pm on Sunday 26th April to 5pm on Tuesday 28th April at the Hilton Birmingham Metropole
- Travel costs to and from the event venue at the Hilton Birmingham Metropole, must be covered by the entrant (or their employer)
- The prize covers the cost of the delegate place at the event, including accommodation and conference meals at the Hilton Birmingham Metropole. Any incidental costs must be paid by the entrant
- Entrants must hold a valid BHBIA Adverse Event Reporting certificate at the time of entering
- Entrants must hold a valid BHBIA Legal and Ethical Guidelines for Market Researchers and/or Legal and Ethical Guidelines for Data Analysts certificate at the time of entering
- The BHBIA reserves the right to select only one candidate from a company from which there are multiple entrants