

## WHICH BOBI AWARD(S) SHOULD I ENTER?

Award	Your experience and expertise	Real-life project or fictional case-study	Format	Team /individual	Time period for completion
<b>Best Newcomer</b>	Any area of BI, less than 3 years	Fictional case-study	Face-to-face	Individual	One day event* <b>26th April 2024</b>
<b>Analyst Team of the Year</b>	Analytics	Fictional case-study	Virtual briefing and self-completion	Team	One day event* <b>20th March 2024</b>
<b>Creative Fieldwork Team of the Year</b>	Fieldwork	Fictional case-study	Self-completion	Team	Three-week window* <b>12th February – 4th March 2024</b>
<b>Compliance Challenge</b>	Market Research, Analytics and Fieldwork	Fictional case-study	Self-completion	Team	Three-week window* <b>12th February – 4th March 2024</b>
<b>Best Business Impact</b>	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 5th February
<b>The Chair's Award: Best Approach to DE&amp;I</b>	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 5th February
<b>Best Use of Innovation</b>	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 5th February
<b>Best Patient-Centric Approach</b>	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 5th February
<b>Best Customer Insight</b>	Any area of BI	Real-life project or programme	Self-completion	Individual or team	Submit entry by 5th February

\* Entry form must be submitted by 5<sup>th</sup> February



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