

BOBI awards

best of business intelligence

SHOW
EVERYONE
HOW GOOD
YOU ARE

FREE
ENTRY

Deadline:
17th February
2020 – 5pm

AWARDS
CEREMONY

11th May 2020
De Vere Beaumont Estate
Old Windsor
Berkshire

Engraved trophies
for all winners



Entry brochure designed by

perfectly possible designs 

REAL-LIFE SUBMISSIONS

- Real life projects showcasing excellent work
- Simple, PowerPoint-based process – upload your submission with your entry form
- All entries judged using objective measures, and confidentiality respected

HOW TO ENTER

1

Choose which category you'd like to enter

2

Visit our website for full details and submission guidelines:
www.bhbia.org.uk/bobentries

3

Complete an online entry form

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Janssen

Best Business Impact

Awarded for a research or analytical project that has demonstrated a significant impact on the UK business.

Best Customer Insight

Awarded for a research or analytical project that has increased understanding of target customers to inform/positively impact strategic decision-making.

Best Patient-Centric Approach

Awarded for a research project or analytical approach that has helped a company to put patients at the heart of decision-making.

Best Use of Innovation

Awarded for an innovative approach that has had a positive impact on outcomes or stakeholder interactions.

Excellence in Improving Market Access to Treatments

Research/analysis covering any aspect of market access or other projects that are designed to help improve patient access to treatments.



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The translation service for global business



Survey
Healthcare
Globus

Perfect Data.



TASK-BASED CHALLENGES

- Apply your skills to a realistic case-study based challenge
- Simply complete an entry form now, then receive the task in March
- Work on the task in your own time over the specified period, then submit it for judging

Analyst Team of the Year

Awarded to the team of analysts who best showcase their skills in turning complex datasets into an interactive, engaging report that tells the story within the data.

Analyst of the Year

Awarded to the individual analyst who performs best in a specially tailored competition.

Compliance Challenge

Awarded to the team who respond best to a challenge that tests understanding of compliance requirements and ability to resolve them.

Creative Fieldwork Team of the Year

Awarded to a team for the most creative response to the BHBIA's 'Request for Proposal' in a fantasy tender.

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VALUE · INFORMATICS · EVIDENCE



BHBIA Ethics
& Compliance



Best Newcomer (COMPETITION DAY)

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**Boehringer
Ingelheim**

Hosted by

KANTAR

Awarded to the newcomer (up to 3 years' experience in business intelligence), who performs best in a series of individual challenges based around a fictitious, but realistic case-study scenario.

- Demonstrate your core abilities and skills regardless of your specific job role
- Simply complete an entry form now, then take part in the competition on Friday 24th April 2020
- A chance to have fun, meet others and learn
- Places are limited and allocated on a first-come first-served basis – so don't delay – enter now!

Enter now at:
[www.bhbia.org.uk/
bobentries](http://www.bhbia.org.uk/bobentries)

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BOBI awards 2020



Recognition for your excellent work



Use of special award-winners logo



Engraved trophy



Official photographs and publicity



Your name in PharmaTimes

For extra hints and tips on what makes a winning entry, join our **'How to win a BOBI Award' webinar – 8th January 2020** – book your place online at: www.bhbia.org.uk/events-courses-webinars/win-bobi-award

Follow us on  @BHBIAssociation #BOBIawards

Additional copies of this brochure can be downloaded from www.bhbia.org.uk/bobi-awards

For terms and conditions of entry see website

General Queries Contact: Tina Clayton

British Healthcare Business Intelligence Association
Ground Floor, 4 Victoria Square, St. Albans, Hertfordshire, AL1 3TF
t: 01727 896085 • admin@bhbia.org.uk • www.bhbia.org.uk

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