



best of business intelligence

'Agency of the Year'

Awarded to an Agency/Consultancy in any area of business intelligence following a 2-stage panel-judged process (shortlisting followed by a final judging stage).

Companies were asked to describe their offering, with a focus on **Differentiation, Innovation/Continuous improvement** and **Success/Aspiration**, explaining what makes their company special.

Finalists:



Adelphi Research UK

The shortlisting panel said:

This entry demonstrated clear points of differentiation that were strongly supported with benefits for the end user. The judges particularly liked the pro-bono partnership work as this shows the desire to make real changes within healthcare. There was also a strong sense of education coming through with the Market Access and Innovation initiatives, for the benefit of clients.



CSL (CompuFile Systems Ltd)

The shortlisting panel said:

This entry demonstrated strong differentiation points around team ethos, staff motivation/loyalty and working with the NHS. The partnership between the agency and NHS came across very well. There was a clearly thought out future strategy of innovation and improvements through leveraging data and systems in more effective ways.



HRW

The shortlisting panel said:

A really strong vision of 2018 aspirations and goals. This was a very well-structured entry, with use of the two themes ('do it better'/'sharing') to give a framework to the submission. Also, the judges particularly liked the sharing of knowledge ethos. The Innovation Challenge stood out as an example of excellence in a pro-active approach to future problem-solving.



"SHC is a proud sponsor of the BOBI award for 'Agency of the Year'. Offering nimble, collaborative, and client-focused solutions, SHC is committed to helping its clients develop their path to perfect data. We are honoured to recognize researchers who explore new and innovative approaches to answer their clients most challenging research questions."

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