



best of business intelligence

# Best Newcomer

## About the Best Newcomer Competition Day

The objectives of the competition are:

- Provide newcomers\* with a developmental opportunity
- Identify the best newcomers in business intelligence

\*no more than 3 years in a business intelligence role



Best Newcomer finalists

The competition provides a level playing field – newcomers from across a range of roles, including market research, commercial analytics and fieldwork, will all be able to compete on a fair basis, and there is no influence of level of exposure within the industry – it’s all down to the individual and how they perform.

The day is developed around a fictitious therapy area and organisation; with a series of tasks based on a product launch scenario.

### Finalists:

<b>Kirsty Arbuckle</b>	C Space Health	<b>Chloe Lok</b>	Branding Science
<b>Christian Atkinson</b>	Adelphi Research UK	<b>Isabella Muras-Struglinski</b>	Janssen
<b>Toby Beusnard-Bee</b>	Ipsos Healthcare	<b>Olivia Pilz-Lansley</b>	GfK
<b>Grete Cvirkiene</b>	SERMO	<b>Rimante Salatkaite</b>	SERMO
<b>Daniel Gallagher</b>	Hall & Partners	<b>Charlotte Seeley-Musgrave</b>	THE PLANNING SHOP
<b>Estelle Gras</b>	Sanofi	<b>Victoria Stanway</b>	Cogora
<b>Nathan Hill</b>	MSD	<b>Sian Thapar</b>	HRW
<b>Shaun Lavender</b>	MSD		

“medeConnect is delighted to sponsor the 2018 combined industry and agency ‘Best Newcomer’ competition, which continues to recognise the importance of newcomers to our industry and to celebrate their skills”

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