



best of business intelligence

'Pharma Company of the Year'

Awarded to a Pharma Business Intelligence team following a 2-stage panel-judged process (shortlisting followed by a final judging stage).

Companies were asked to describe their offering, with a focus on **Differentiation, Innovation/Continuous improvement** and **Success/Aspiration**, explaining what makes their company special.

Finalists:



Janssen

The shortlisting panel said:

This entry clearly explains the pride that the Business Intelligence & Business Operations team at Janssen take in their work. There is evidence of a deep focus on continued development for both processes and people as well as clear demonstration of involvement in projects affecting the wider business of Janssen and the healthcare industry, specifically patients. It's clear that the team has drive and purpose, and is proud of their contribution to the business.



Sanofi

The shortlisting panel said:

A dynamic team who have grown and evolved substantially over the past year. There is a clear focus on the 'what', 'how' and more importantly 'why' ensuring everything they deliver is as impactful as possible. The team at Sanofi achieved a number key projects in the past 12 months which have demonstrated tangible benefits across the business. An entry written with passion that shows a focus on teamwork, collaboration and excellence.



"GfK Health are thrilled to be sponsoring the very prestigious 'Pharma Company of the Year' award. As an agency committed to delivering smart, trusted and relevant solutions, any opportunity to recognise those who are considered to be the best of the best, will be both an honour and privilege!"

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