



Analyst Team of the Year

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OPEN VIE Value, Informatics and Evidence (formerly Harvey Walsh)

Winning Team:

Ashfield:



James Atley



Andy Marnoch

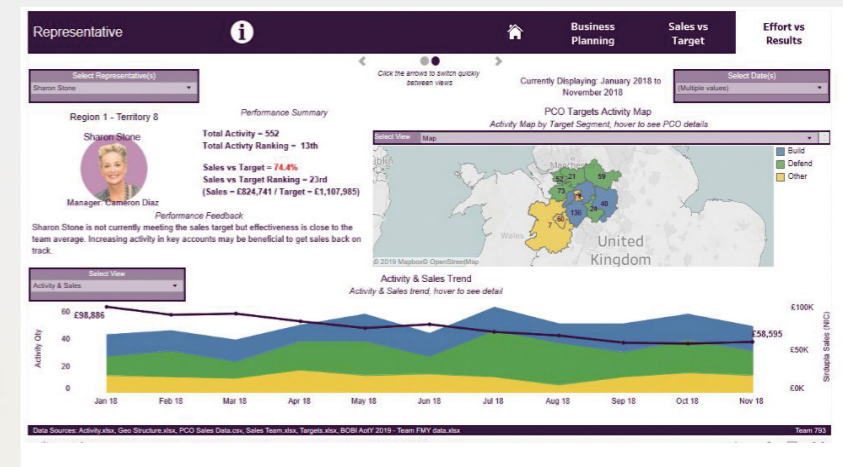
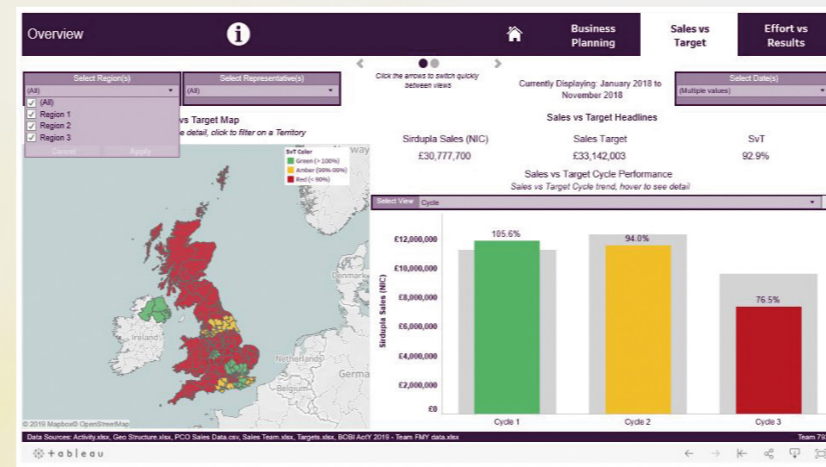


Mark Tunnicliff

The Judges said:

The report included **great personalisation with photos** of the Key Account Managers and **good use of interaction** across the charts / maps. The bullet chart style worked well for Sales vs. Target. The judges were **pleased to see the inclusion of comments about KAM performance**.

Extracts from the winning entry:



Overall comments from the judges:

We were pleased to see so many high-quality entries and would like to thank all the entrants for taking the time and putting in the effort to create their reports. We congratulate the highly commended teams, whose reports stood out.

The shortlisted entries all had different points of strength and some of the elements that the judges liked included good interactivity between charts/lists/maps, dashboards that give all the required data, clear buttons to optimise navigation and strong use of colour/branding as well as the use of photos to personalise the report.

The brief changes each year, so everyone starts from a level playing field. Why not **show us what you can do in 2020?**