



# Compliance Challenge

“The BH&IA’s Ethics & Compliance Committee are very pleased to support the new BOBI ‘Compliance Challenge’. We’re keen to encourage, recognise and reward compliance expertise and effort. So we are delighted that we now have a BOBI Award that will put the spotlight on great compliance work and recognises the importance of a sensitive and pragmatic approach to protecting our respondents, researchers and data.”

Supported by



BH&IA Ethics & Compliance

## Winning Team:

### Adelphi Research, GKA and Sanofi



**Kate Shaul**  
Adelphi Research



**Melanie Rankin**  
Adelphi Research



**Rachel Medcalf**  
Adelphi Research



**Rachael Turner**  
Adelphi Research



**Adam Irwin**  
GKA



**Paul Ward**  
Sanofi

#### Supporting team:

**Zoe Smith**, GKA

**Hee Rha**, Adelphi Research

**Anne Tole**, Adelphi Research

**Joanna Thompson**, Adelphi Research

### The judges said:

This entry was excellent, with **well-presented slides and well-structured responses** which were clearly explained and delivered in plain English.

The referencing drew on a **broad range of sources**; it was specific and comprehensive.

The conclusions drawn and recommendations made were very sound. A lot of careful and detailed thought was provided on ways to **mitigate compliance risks**, which showed **excellent familiarity with the guidelines**, but also good practice in **collaborative working** with clients and subcontractors.

### Overall comments from the judges:

The judges were delighted with the response to this new award which attracted a good field of entries. The brief was challenging, as we wanted to stretch entrants to really think through the issues and explain their chosen approach. They also needed to reference the guidelines, regulations or laws that supported their responses and the judges were looking for the ability to apply compliance know-how in a pragmatic and business-friendly way.

We congratulate the highly commended teams, whose entries stood out for being carefully thought through, clearly presented and appropriately referenced. All the entries had merits, and all had areas for improvement.

The BOBI Compliance Challenge will take place in selected years – look out for details of the next competition and show us what you can do!



# GDPR