



Analyst of the Year

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“The ability to take different sets of data, blend them together and create an informative, meaningful and action-oriented report is crucial for today’s analyst. It’s something we specialise in at 14 Four Analytics and so we are proud to sponsor this award as a way to recognise those individual analysts who are both skilled at data handling and able to make full use of their chosen reporting tool(s) to generate insight and information.”

Click here to see more from the winning and highly commended entries

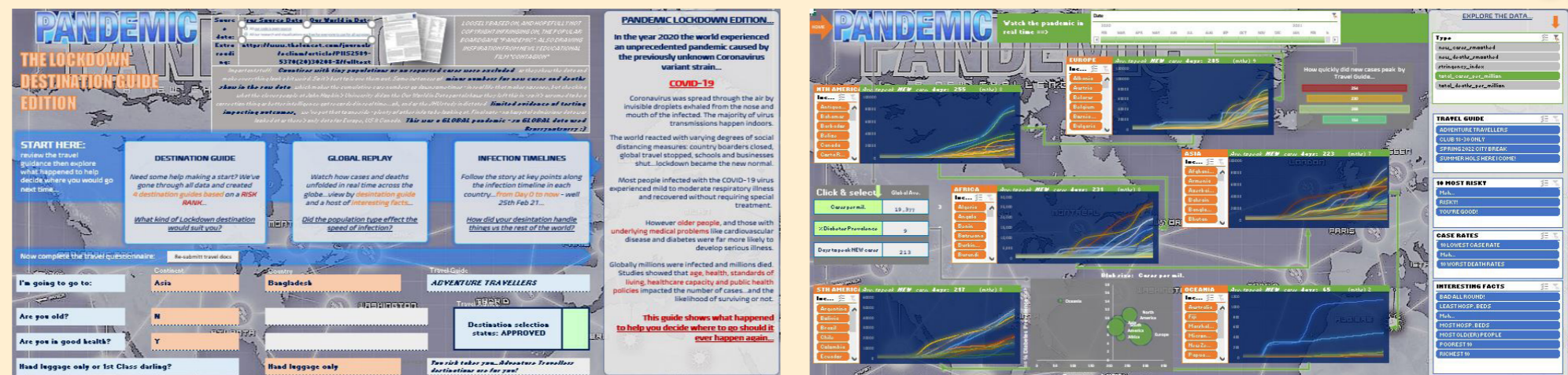
Winner:

KES Consultancy



Kate Stevens

Extracts from the winning entry:



Winner’s Statement:

“I think I’ve squeezed every last drop of analyst juices I have into this task – from data research, data modelling, technical skills and storytelling to visual design and data exploration. It’s been fantastic to have such an open brief to really see how my design led approach and technical skills stood up to the test – whilst getting extra creative!”

The judges said:

“This entry demonstrated strong analysis which delivered against the brief and was easy to follow.

The judges enjoyed the quirky style and liked the way the report sets out to answer a specific question (“Where can I travel?”).”

The brief changes each year, so everyone starts from a level playing field. Why not show us what you can do in 2022?