# Analyst Team of the Year

## BOBI awards
### best of business intelligence

"As a trusted provider of one of the most reliable and respected data sources in the field of healthcare research, Cegedim Health Data is proud to sponsor this year's 'Analyst Team of the Year' award. We know only too well how critical the right skills are to be able to explore and analyse health data in a way that creates meaningful and actionable insights. Sponsoring this award is our way of recognising the invaluable role that Analysts play in ensuring that health data continues to enable advancements in patient care and outcomes."

Sponsored by

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Health Data

Awarded to the team of analysts who have best showcased their skills in turning datasets into an interactive, engaging report that tells the story within the data

## About the Analyst Team of the Year Competition

The Analyst Team of the Year category is a popular way for members to demonstrate their expertise.

Because everyone is provided with the same data sets, we start with a level playing field and avoid any confidentiality concerns. Entrants can use any software they like to deliver the end result as long as the judges don't have to buy a licence to view it.

In the judging, submitted reports are marked on accuracy, clarity and ease of use. Contenders need to tell a good story and, also deliver a bit of a 'wow!' factor that draws the user in and encourages them to explore the information.

This year we made a significant change to the format: The 2022 competition was a **virtual, one-day event**, which took take place on Wednesday 23rd March, so entrants only needed to commit a single day to the task (in contrast to previous competitions where entrants have worked on the brief over a three-week period).

We issued the brief and data at 7.30 in the morning to allow time for familiarisation, then, after a Zoom briefing, entrants spent the rest of the day working on the task, before submitting it for judging by the following morning.

This year's brief was a product launch scenario. Teams were challenged to identify opportunities for rapid uptake and sustained growth of a new product, and illustrate their recommendations in the form of an interactive dashboard, spreadsheet or an infographic.

The BHBIA are very grateful to the organising and judging team, who put in many hours of hard work to design and assess the task. We also thank all the entrants, for taking the time to showcase your skills.

## Highly Commended Teams:

**Jessie Sadig**
Takeda UK Ltd

**Hollie Smith**
Takeda UK Ltd

**Chinny Ukata**
Takeda UK Ltd

**Marius Nilsen**
Takeda UK Ltd

**Brendan Meachen**
Takeda UK Ltd

**Toby Beusnard-Bee**
Takeda UK Ltd

**Andrea Bernardini**
Partners4Access

**Nadia Al Lahiq**
Partners4Access

**Olivia Johns**
Partners4Access

**Fisentzos Stylianou**
Partners4Access

**Adama Anozie**
Partners4Access

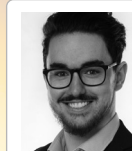**Dan James**
Catalyst Bi Ltd

**Luke Craven**
Catalyst Bi Ltd

**Abdelrahman Zohairy**
Catalyst Bi Ltd

Supporting team:
**Rachael Selman**
Catalyst Bi Ltd

**Tom Edmonds**
Initiate Consultancy

**Bethany English**
Initiate Consultancy

**Janice Cheng**
Initiate Consultancy

**Kathryn Passmore**
Novartis Pharmaceuticals UK Ltd

**Amen Sanghera**
Novartis Pharmaceuticals UK Ltd

**Rachel Dixon**
Novartis Pharmaceuticals UK Ltd