



The Compliance Challenge

"The BHBIA's Ethics & Compliance Committee are very pleased to support the biennial BOBI 'Compliance Challenge', now running for the second time. We're keen to encourage, recognise and reward compliance expertise and effort. So we are delighted to offer the chance to take part in a BOBI that will put the spotlight on great compliance work and recognise the importance of a sensitive and pragmatic approach to protecting our respondents, researchers/analysts and data."

Supported by



Awarded to the team who respond best to a challenge that tests understanding of compliance requirements and ability to resolve them

About the Compliance Challenge



The Compliance Challenge was introduced in 2020 and takes place every two years.

The Challenge is designed to put the spotlight on great compliance work. It's a chance for teams to demonstrate their compliance knowledge and their ability to put it into practice. To be successful, entrants need to demonstrate that they can apply compliance know-how in a pragmatic and business-friendly way.

This year's Challenge included data analytics and market research elements.

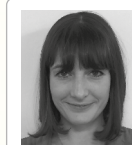
We asked entrants to put themselves in the position of the BHBIA's Ethics Advisor. Their task was to respond to a series of very different compliance enquiries, providing answers and justifying them.

Members of the Ethics & Compliance Committee designed the Challenge, and it posed real compliance questions, involving the sort of issues that test understanding of compliance requirements and ability to resolve them.

Once again this year we had a strong field of entries. Given that good compliance is vital to good business and key to what the BHBIA stands for, a very high bar was set for this award, and only those entries that were judged to meet this high standard have been highly commended. All entries will receive feedback on their submissions.

The BHBIA are hugely grateful to the organising/judging team, who put in many hours of hard work to design the challenges and assess the entries. We also thank all those who took the time to enter, and in doing so to demonstrate their commitment to compliance.

Highly Commended Teams:



Jessica Hamelink
Ipsos



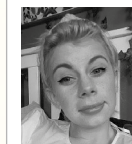
Brener Fidelis de Seixa
Ipsos



Lucy Setterfield
Ipsos



Malou Jacobsen Someya
Ipsos



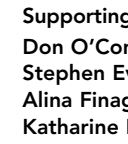
Cassie Gardner
Ipsos



Nisa Hurst
Ipsos



Natalia Bobrowski
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Supporting team:
Don O'Connor, Ipsos
Stephen Evans, Ipsos
Alina Finagina, Ipsos
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