



# The Compliance Challenge

"The BH&IA's Ethics & Compliance Committee are very pleased to support the biennial BOBI 'Compliance Challenge', now running for the second time. We're keen to encourage, recognise and reward compliance expertise and effort. So we are delighted to offer the chance to take part in a BOBI that will put the spotlight on great compliance work and recognise the importance of a sensitive and pragmatic approach to protecting our respondents, researchers/analysts and data."

Supported  
by



Awarded to the team who respond best to a challenge that tests understanding of compliance requirements and ability to resolve them

## Winning Team:



**Jessica Hamelink**  
Ipsos



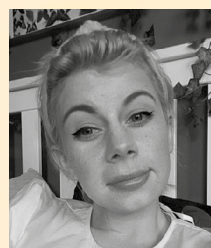
**Brener Fidelis de Seixa**  
Ipsos



**Lucy Setterfield**  
Ipsos



**Malou Jacobsen Someya**  
Ipsos



**Cassie Gardner**  
Ipsos



**Nisa Hurst**  
Ipsos



**Natalia Bobrowski**  
Ipsos

### Supporting team:

**Don O'Connor**, Ipsos  
**Stephen Evans**, Ipsos  
**Alina Finagina**, Ipsos  
**Katharine Lungley**, Ipsos  
**Onur Teoman**, Ipsos

### Winners' Statement:

"This has been an eye-opening experience, inviting us to bring talent together from across the company to think of compliance in a forward-thinking way. These questions have given us a new perspective, challenged our knowledge and ways of applying it."



### The judges said:

"This was a well written entry with a good flow. Key considerations were summarised well, and the breadth of the references used was commendable.

There was clear evidence of broad thinking and bonus points were earned for additional technical and analysis considerations."