



# Analyst Team of the Year

“GPRX Data is proud to sponsor the 2023 ‘Analyst Team of the Year’ BOBI award. At GPRX, our analysts are constantly working to deliver robust and meaningful new insights from large health datasets. This award celebrates the unique mixture of technical skills and creativity that analysts deploy in bringing data to life. So we’re delighted to support this year’s challenge – may the best team win!”

Sponsored by



Awarded to the team of analysts who have best showcased their skills in turning complex datasets into an interactive, engaging report that tells the story within the data

## Winning Team:



**Jamie Doggett**  
CREATION.co



**Mary Kangley**  
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**Mark Sullivan**  
CREATION.co



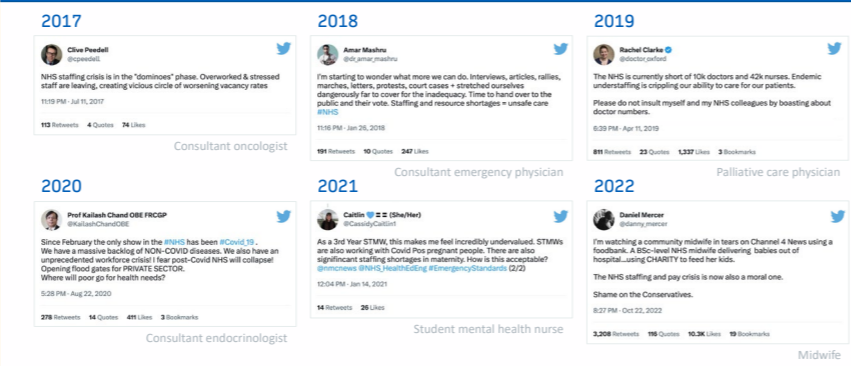
**Paul Cranston**  
CREATION.co



**Francesca Gan**  
CREATION.co

### Extracts from the winning entry:

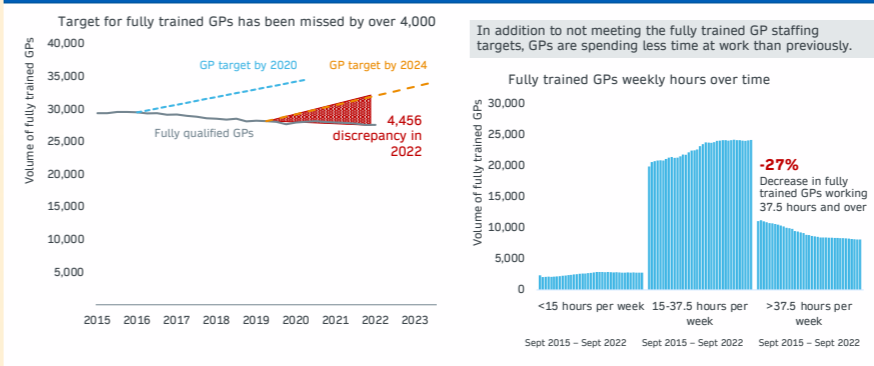
#### HCPs across the NHS have been drawing attention to staffing issues for years



### Winners' Statement:

“We’d like to thank BHIA and sponsors for this exciting challenge which saw our team of excellent analysts come together for a day to collaborate, innovate, and caffeinate. Congratulations to the other teams, we’re sure it was an intense competition.”

#### Missing fully trained GP targets and reduced working hours have compounded the issue



### The judges said:

“This report convincingly laid out the key insights and recommendations, which were supported well by analysis, with builds and clearly-labelled charts helping to tell the story. We were pleased to see the use of additional data including Twitter and GP working hours, and the use of NHS colours was a nice touch.”