

Analyst Team of the Year

Awarded to the team of analysts who best showcase their skills in turning complex datasets into an interactive, engaging report that tells the story within the data

"At 14 Four Analytics, we are passionate about turning raw data into meaningful information and the BOBI Analyst Team of the Year Award gives teams the opportunity to do just that. It's important that analysts have a chance to demonstrate their skills and get the recognition they deserve as, many times, the nature of their roles prevents this. This is why we are proud to support this award for the second time."

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Finalists:

About the Analyst Team of the Year Competition

The Analyst Team of the Year is a virtual challenge that celebrates analytical excellence. Returning with a new format for 2025, participants had a three-day window to complete the task. With all teams working from the same brief and dataset, the competition provided a level playing field for competitors to showcase their analytical expertise, problem-solving skills, and storytelling abilities.

This year, teams explored the NHS Payments to General Practice 2022/23 dataset, analysing how £4.4 billion in payments were distributed across England's GP practices. Participants were given a broad brief which allowed them to investigate factors such as urban vs. rural locations, dispensing vs. non-dispensing services and income distribution per capita. They were encouraged to uncover trends, anomalies and key insights that shed light on healthcare funding, delivering their findings in a clear, compelling and interactive report.

The BHBI thanks the organising and judging team for their hard work in designing and assessing the task and all the entrants for showcasing their skills.

Finalist Teams:



Thea Collier-Lawlor
Partners4Access



William Jones
Partners4Access



Keenan Kam
Partners4Access



Josh McLuckie
Partners4Access

Supporting Team:
Olivia Johns, Partners4Access



Anne Janssen
ZPB Associates



Gita Mendis
ZPB Associates



Tiya Gohil
ZPB Associates



Rachel Allan
ZPB Associates



Maha Abdallah
ZPB Associates



Mark London
Beyond Blue
Insight Ltd.



Sean Dougherty
Beyond Blue
Insight Ltd.



Mary Ann Slater
Beyond Blue
Insight Ltd.



Thomas Barnes
Beyond Blue
Insight Ltd.



Rachel Gervais
Real Chemistry



Aleks Obszynska
Real Chemistry



Elsie Houghton
Real Chemistry



Kit Neill
Real Chemistry



Scott Duncan-Brown
Real Chemistry

Supporting Team:
Katie O'Brien, Real Chemistry
Eleanor Dickinson, Real Chemistry